

# The Future of Rotary Is In Your Hands



# August is Membership Month!

Barbara Goit  
Membership Chair  
2013-14



- \* Strong, vibrant clubs are critical for Rotary's future
- \* We need active and engaged members
- \* Your official committee for 2013-14 is:
  - \* Barbara Goit, Chair
  - \* Marilyn Brown
  - \* Mike Collins
- \* But really, it is all of us!



# Who are we?

## What do we want to be?

As part of the Club's strategic initiative it is interesting to note our goals for end of this Rotary year are:

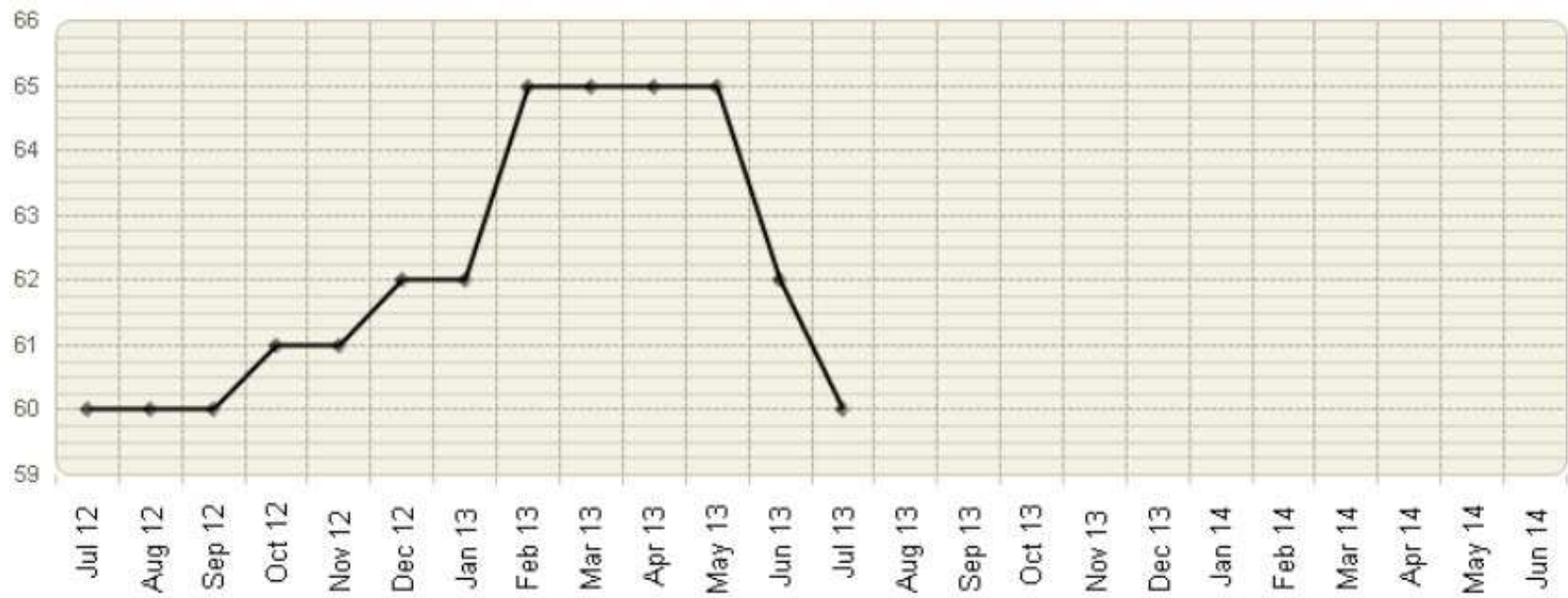
1. Total membership: 65
2. % female membership: 25% or greater
3. Attendance average of 80% with at least 3 months at 85% or greater



Year	Members in June	New Members	Members lost	% Female Members	Avg Age (Years)	Average Attendance	# Months > 85%
2013-14	62						
2012-13	62	7	7	25%	59	77.2%	2
2011-12	59	4	1	16%	59	87.9%	7
2010-11	61	4	6	17%	59	83.1%	5
2009-10	62	6	6	19%	60	85.2%	7
2009-08	60	7	5	23%	58	76.9%	2
2007-08	61	6	7	21%	58	75.8%	1

# Membership History Report

July 2013



# A bit of good news ...

- \* District 7820 is the only one out of nine in Zone 24 to have shown growth last year

# How do we grow?

- \* Discover why you are a Rotarian rather than how to become one.
- \* Share your passion and commitment to Rotary with others.
- \* Talk to us – tell us what makes the Club attractive to you and what barriers you see for others.





## \* Take action

- \* invite a friend to a meeting
- \* Reconnect with past members

## \* Become more involved

## \* Invest in yourself

- \* Rotary Leadership Institute Saturday, October 19



# Questions to Ask

- \* What classifications are we missing?
- \* What women in our community should be in Rotary?
- \* What projects will attract new members and/or keep current members?
- \* What is the state of fellowship in our Club?
- \* Do we have interesting speakers?
- \* Is every member actively involved?



# Simple things you can do today

- \* Sponsor a new member
- \* Recommend a friend or family member for membership
- \* Volunteer to mentor a new member
- \* Tell a friend or colleague about Rotary and bring them to a meeting



- \* Tweet about being a member
- \* Change your Facebook profile picture to show your friends that you are a proud Rotarian
- \* Make a new member welcome
- \* Recommend a new project to attract/engage members



# Remember ...

## Mankind is our business!



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So, watch for .....



[Click to propose a member](#)



Let's get our  
“ask” in gear!

